

-HOW TO-

CREATE A FRAME DISPLAY

THE WOOD GALLERY COLLECTION



P O T T E R Y B A R N

GETTING STARTED

With a little creativity and preparation, you can easily transform your wall into a personal statement.



LEDGE DISPLAY

Divide a group of frames to display on mounted ledges. Overlap and stagger the height of the frames for variety.



STAIRCASE DISPLAY

Hang frames following the same upward angle of your staircase. Anchor the display with large focal frames then accent the anchors with smaller sized frames.



GALLERY DISPLAY

Place larger frames in the center to establish a focal point. Surround the larger frames with smaller frames for a gallery-style effect. To balance the gallery, ensure frame bottoms, tops and sides are equally aligned.



TIP

Using a frame riser is key to creating depth in your display. Designed to bring some frames forward over others, the metal bracket lets you layer photos, art and mirrors.

WALL DECOR IDEAS

Present a dramatic display by mixing your frames with shadow boxes, vases, books and treasured objects. Use creativity to make the most of your photos, and turn a wall into an artful statement.



Make a wall of favorite family snapshots for your family room. Using frames in various sizes but the same finish creates both variation and cohesion.



Using ledges are a great way to create a warm focal point in any room. Layering frames by leaning them on one another is all it takes to give your wall a personal makeover.



A multi layered showcase with a theme looks creative and cohesive. Track lighting mounted from the ceiling above gives the collection the spotlight it deserves.

– HOW TO – HANG A FRAME DISPLAY

Creating a wall filled with personal meaning is easier than you think. Here's a simple technique for hanging a wall of pictures.

Paper templates let you try out different arrangements.



1. Make black-and-white copies of each image in a few different sizes, and then try out several crops inside the mats. Select the ones you like best.



2. Trace paper templates the size of each frame. Affix the images to them, so that you can get a sense of how the images will look once matted.



3. Use painter's tape and templates to experiment with different arrangements. Try to keep the same distance between the frames.



4. Measure and mark Xs on the paper templates to place the picture hooks. Hammer nails through the hooks (and paper), then rip away the paper.



Use a framed grouping to commemorate a special occasion by putting your photo album on display. Or create your own souvenir wall, and watch memories come to life.

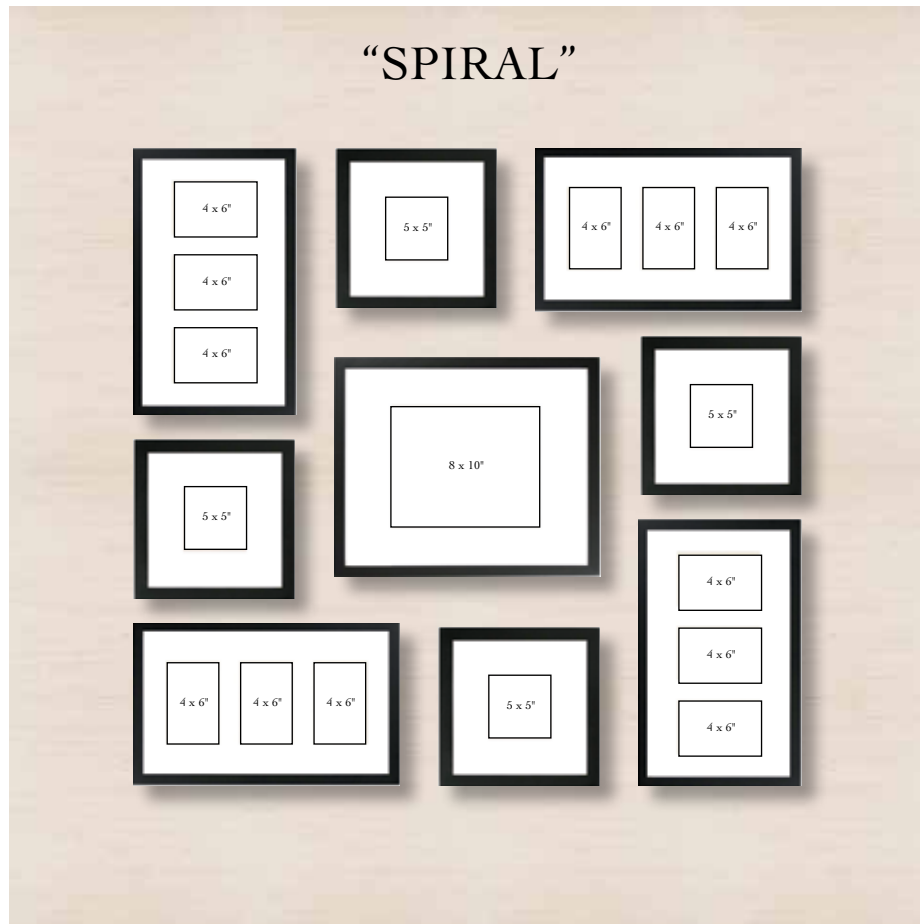


Cropping lets you call attention to your images while eliminating anything that doesn't belong. To try different crops, use four lengths of black construction paper, and place them over the image.

TIP

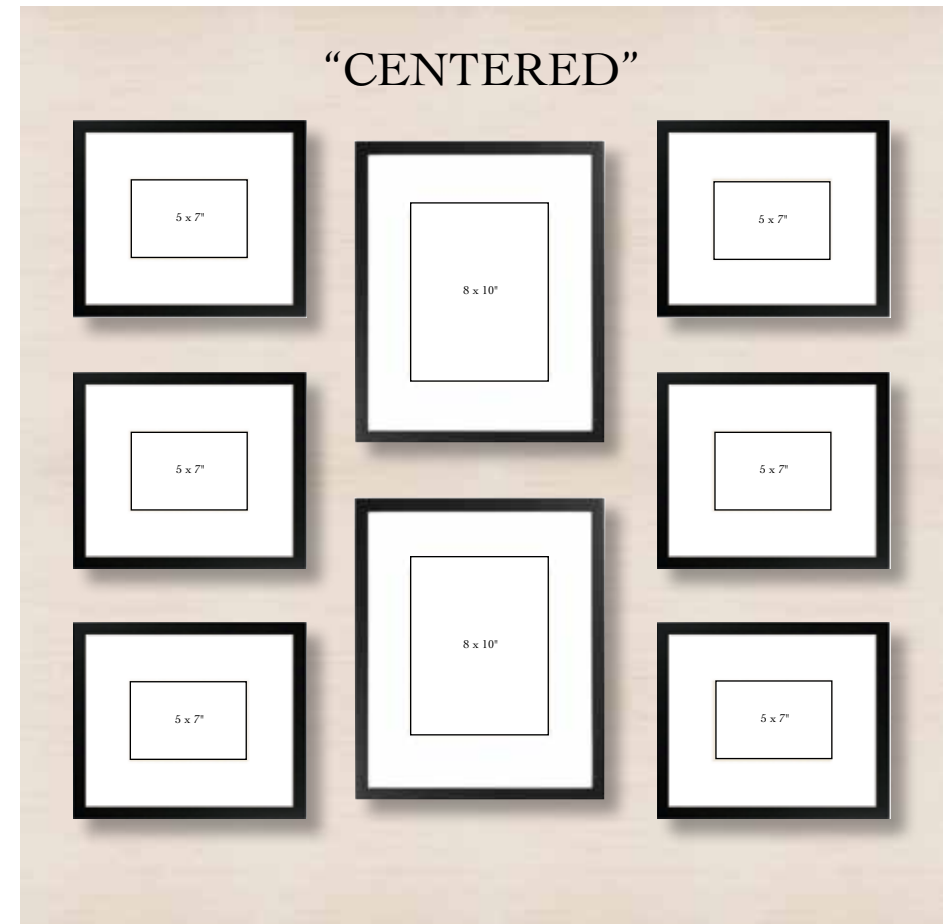
Have a focal point. The center of the display should be at eye level. 66" off the ground is a good rule of thumb.

The following pages show you some of our favorite ways to create a frame display.



TIP

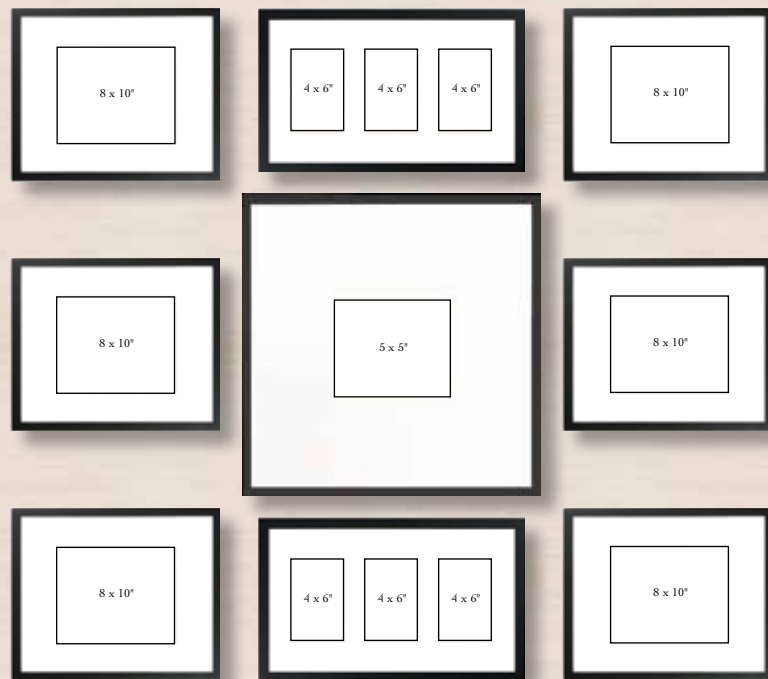
Start with placing the center frame, and then spiral out the other frames in the arrangement you see. Make sure there is an even amount of space between all of the other frames and the center frame. The outer frames will lend to a natural square shape.



TIP

This frame display has a simple formula: center the two frames, and then align the left and right sides with one another.

“OUTER ALIGN”



TIP

This frame display aligns at the outer frame, allowing the two center frames to meet slightly closer at center than the frames at the left and right sides.

“REFLECTION”



TIP

This frame display is two rows of frames that align at the center. Scatter various sized frames in your frame arrangement, but with it aligned at center, it creates order out of the chaos.

"STAIRCASE"

Hang frames following the same upward angle of your staircase. Anchor the display with large focal frames then accent the anchors with smaller sized frames.

"NINE-SQUARE"

A 3x3 grid of nine squares, each containing a smaller 5x5 square. The squares are arranged in three rows and three columns. Each square has a thick black border and a white interior. The text "5 x 5" is centered within each square.

Even though it's one of the easiest frame displays to do, the impact is great. Making sure you have an even amount of space between each frame is all you need to create this great frame arrangement.



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