

P O T T E R Y B A R N

# BED BASICS GUIDE

Great comfort and support are essential to a good night's sleep. To create the bed of your dreams, use our easy glossary and guide to compare pillow, comforter, mattress pad and topper fills, features and benefits.



# GLOSSARY

## FILL INFORMATION:

**Down:** A natural substance, down is the light, soft, fluffy undercoating from the breast of geese and ducks that traps warmth. A great insulator, down has the natural ability to bounce back to its original shape, or “loft”. Due to the shape of the clusters, down is also able to let moisture escape, or “wick”.

**Feathers:** While down provides great loft and insulation, feathers are prized for offering superior support. They still have a soft, natural, fluffy feeling, but the quills create a spring-like quality that delivers more structural substance and resilience – perfect for featherbeds and firmer pillows.

**Lyocell Down Blend:** Made from fast-growing eucalyptus trees, Lyocell is a hypoallergenic natural filling with advanced moisture wicking and absorption properties. Comprised of 70% Freshness Assured™ down and 30% Lyocell fibers, this special blend also aids with body temperature regulation.

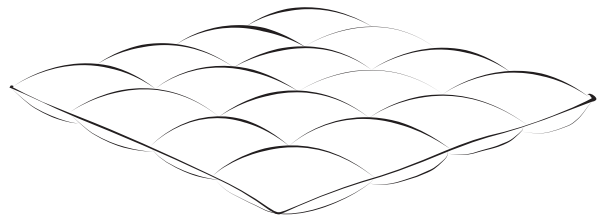
**MicroMax™:** Superior to any other microfiber you’ll find, MicroMax™ comes as close to natural down as possible. This down alternative offers exceptional lofting, slow release compression and improved washability for longer life.

## FILL POWER:

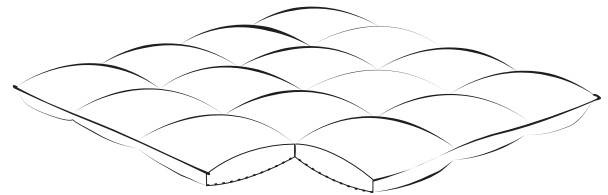
Fill power is a measure of the space in cubic inches one ounce of down will occupy at maximum loft. The more space the ounce of down occupies, the higher the fill power and better the quality of down. Better quality down means more warmth with less weight.

## CONSTRUCTION:

**End-to-End Box Stitching:** A popular traditional style, perpendicular end-to-end box stitching forms rows of uniform boxes – an attractive design that prevents down from shifting. This form of construction is commonly used on comforters with lower fill weights.



**Baffle Box:** This special construction eliminates cold spots. An interior wall of fabric vertically connects the two sides of a comforter to maximize loft without containing the down or down alternative fibers the way end-to-end box stitching construction does. This form of construction is commonly used on comforters with higher fill weights.



## THREAD COUNT:

Numbers associated with thread counts indicate the amount of threads that are woven into a square inch of fabric. Higher thread counts have a tighter weave and, therefore, a smoother feel. A higher thread count also helps keep dirt out and feathers in.

# PILLOWS



What a pillow is made of matters when it comes to sleeping style: stomach, side, back or all. Find your style, and then choose from a range of fill types and support levels to identify the best selection.

Product Name	Support	Best For	Fill Type
Classic Down Pillow	Medium/Firm	Side & Back sleepers	87% feather / 13% down, Freshness Assured™, 550-fill-power
Supreme Down Pillow	Medium	All (stomach, side and back)	White goose down, Freshness Assured™, 650-fill-power
Luxury Down Pillow	Medium	All (stomach, side and back)	White goose down, Freshness Assured™, 700-fill-power
Micromax™ Pillow	Medium	All (stomach, side and back)	MicroMax™ down alternative
Natural Down-blend Pillow	Medium/Firm	Side & Back sleepers	Hypoallergenic down & down alternative. Outer: 70% 550-fill-power white down, 30% Lyocell fibers; inner: 95% feathers, 5% down. Down alternative: 90% polyester, 10% Lyocell fibers.
Natural Pillows	Medium	All (stomach, side and back)	Recycled micro-polyester
PB Ventilated Memory Foam Pillow	Medium/Firm	Back sleepers	Ventilated memory-foam core wrapped in Nexus gel fibers.
Synthetic Bedding Pillow	Medium	All (stomach, side and back)	Soft synthetic polyester
Feather Pillow	Medium	All (stomach, side and back)	White feathers

# COMFORTERS



When it comes to comforters, start with the weight you like – and the season you’re in. Then choose the fill type you prefer, the thread count you want and the construction that helps achieve the look you love.

Product Name	Construction	Thread Count	Warmth Level	Fill Type
Classic Down Comforter	End-to-end box stitching	300-thread-count cover	Mid-weight for year-round comfort	European white down, Freshness Assured™, 550-fill-power
Supreme Down Comforter	Baffle box construction	300-thread-count cover	Heavy-weight for cooler weather	White goose down, Freshness Assured™, 650-fill-power
Luxury Down Comforter	Euro box construction	400-thread-count cover	Mid-weight for year-round comfort	White goose down, Freshness Assured™, 700-fill-power
Micromax™ Comforter	End-to-end box stitching	300-thread-count cover	Mid-weight for year-round comfort	MicroMax™ down alternative
Heavyweight Micromax™ Comforter	End-to-end box quilting	300-thread-count cover	Heavy-weight for cooler weather	MicroMax™ down alternative
Natural Down-Blend Comforter	Euro box construction	230-thread-count cover	Mid-weight for year-round comfort	Hypoallergenic down & down alternative. Outer: 70% 550-fill-power white down, 30% Lyocell fibers; inner: 95% feathers, 5% down. Down alternative: 90% polyester, 10% Lyocell fibers.
Natural Down-Alternative Comforter	End-to-end box stitching	300-thread-count cover	Mid-weight for year-round comfort	Recycled micro-polyester

# MATTRESS PADS & TOPPERS



Whether they offer practical protection or luxurious comfort, pads and toppers can transform your sleep experience. Identify the features you want, choose the fill type and thread count you prefer, and then the construction that fits your bed and lifestyle.

Product Name	Thread Count	Construction	Depth	Fill Type
Classic Mattress Pad	300-thread-count	Sewn with Bengalore™ elastic	17"	Polyester
Waterproof Mattress Pad	300-thread-count	Four-way stretch-knit skirt with finished edges	22"	Polyester
Luxury Memory Fiber Mattress Pad	278-thread-count	Elastic skirt for easy secure fit	18"	Memory fiberfill
Luxury Down Mattress Pad	230-thread-count	Elastic skirt for easy secure fit	18"	550-fill-power down

Product Name	Thread Count	Construction	Depth	Fill Type
Classic Fiberbed	230-thread-count	Mitered corners with internal baffles	3"	Hypoallergenic small synthetic fibers
Classic Featherbed	230-thread-count	Baffle-box stitching / mitered corners with baffles	3"	Hypoallergenic small white feathers
Luxury Quilted Fiberbed with Elastic Skirt	400-thread-count	Baffle-box bottom with 4-inch gusseted sides	4"	Hypoallergenic down-alternative fiberfill
Luxury Down Top Featherbed	230-thread-count	Baffle-box bottom with 3-inch gusseted sides	3"	Freshness Assured™ down on top; small hypoallergenic feathers on the bottom

Have questions? Give our Design Studio Specialists a call at 1.885.679.4754 or visit your local store to get free advice on how to choose the best bed basics for a great night's sleep.